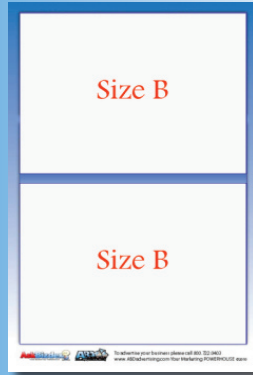
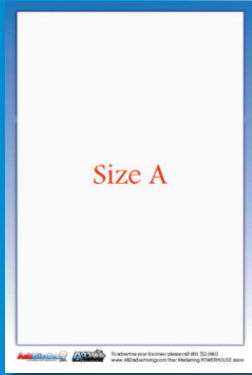


# How it works... Easy as 1-2-3



**Unique • Simple • Cost-Effective**

**1.** Choose ad size: (final flyers print at 5.5”w x 8.5”h or 11”h)



Size A ad: 5”w x 7.64”h  
 Size B ad: 5”w x 3.82”h  
 Size C ad: 5”w x 2.5”h  
 Size D ad: 5”w x 5.14”h

- Four Color
- 70-80 lb Stock
- Gloss Finish

**2.** Choose campaign: (prices shown in \$ per 100,000 flyers\*/per month)

	12 Month	9 Month	6 Month	3 Month	1 Month
Size A	\$3,600	\$ 3,780	\$3,969	\$4,167	\$4,500
Size B	\$1,800	\$1,890	\$1,985	\$2,084	\$2,250
Size C	\$1,200	\$1,260	\$1,323	\$1,389	\$1,500
Size D	\$2,400	\$2,520	\$2,646	\$2,778	\$3,000

\*Ask representative for pricing & availability on quotes smaller than 100,000 flyers.

**3.** Choose Target:

State:

- Arizona Statewide
- Arizona Rural
- Nevada (Las Vegas Region)
- New Mexico Statewide
- Texas Statewide
- Midwest (IL, IN, MO, KY, TN, MI)

County:

- Maricopa Valleywide
- Maricopa West Valley
- Maricopa East Valley
- Maricopa North Valley

City:

- Phoenix Metro
- Tucson Metro

**...and we do the rest!**

We will respond with a proposal of available brands and number of locations.



Outside Arizona: 800.722.0403 Office: 623.205.6996 Fax: 623.594.7177 [www.ABDadvertising.com](http://www.ABDadvertising.com)